

# Urban Transport Benchmarking Initiative Launch Conference

**6 November 2003**  
**at: Maison des Associations, Brussels**

The Urban Transport Benchmarking project aims to foster best practice in urban transport service provision and is a European Commission initiative with technical and administrative assistance provided by Transport and Travel Research. The project builds on previous transport benchmarking projects, but will focus more upon developing practical and workable indicators in order to help cities move onto another level of urban transport provision.

The objective is to help local and regional actors identify and develop best practice standards in order to identify what and how they might be able to improve their urban transport systems. This will be achieved by understanding the variable performance levels of urban transport systems and using them to improve processes in other cities/regions. The EC Benchmarking Project team is looking to recruit 35-40 representatives with a role in urban transport at local or regional level to take part in the study.



The project team will agree a set of common performance indicators for urban passenger and freight transport. These will be used as part of a comparative analysis exercise across the stakeholder organisations. The project will be undertaken by 5 thematic working groups, each performing 3 site visits a year to identify and study best practices for their individual theme.

## The Launch Conference

The launch conference will take place on 6<sup>th</sup> November 2003 at the Maison des Associations Internationales, Brussels (rue Washington 40). This will provide further information on the initiative and enable participant cities to discuss the themes they wish to investigate. The cities which are chosen to participate in the project will then begin to collect data and arrange site visits in late 2003.

## Participating in the project

Operators and Local Government representatives or other organisations with a role in urban transport at local or city level, from both the EU and New Accession States, which are interested in participating in the project or attending the conference should contact Jo Baker at Transport and Travel Research by email at: [benchmarking@ttr-ltd.com](mailto:benchmarking@ttr-ltd.com) or by telephone on +44 (0)1543 416416.

